



Head to Head Soccer Game

## MatchMaster Sweepstakes Prizes

The MatchMaster Sweepstakes begins June 1, 2008 and ends September 1, 2008 at midnight. Winners will be announced September 15, 2008. Winners will be randomly selected from all eligible entries under the supervision of Sponsor and/or Administrator whose decisions as to the operation of the Sweepstakes and the selection of potential winners are final and binding in all matters related to the Sweepstakes.

The Winners of the Grand Prize, and the First, Second and Third Place Prizes must redeem the Prize during the month of July in 2009. The Winner of the Fourth Place Prize must redeem the Prize between February 1, 2009 and July 30, 2009.

### Prizes include:

**Grand Prize Winner: London Experience** - One Winner will attend a Three-Day David Beckham Academy Course in England. The Winner may select up to four friends to accompany him/her. A parent/legal guardian must accompany the Winner and each friend. The Grand Prize includes Round Trip Airfare for up to 10 people to London, five nights for up to 10 people at a hotel to be selected by Sponsor, transportation to and from the airport, hotel and The David Beckham Academy. Approximate retail value for this Prize package is \$35,000. (Prize will only be awarded to a child who is 8–15 years of age at the time of entry)

**First Place Prize: Los Angeles Experience** - One Winner will attend a Three-Day David Beckham Academy Course in Los Angeles. A team of 14 members or friends can accompany the Winner as well as the Winner's parent/legal guardian and two other adults (coaches of the team). The First Place Prize includes Round Trip Airfare for the Team to Los Angeles, three consecutive nights for the Team at a hotel to be selected by Sponsor, transportation to and from the airport, hotel and The David Beckham Academy. Approximate retail value for this Prize package is \$35,000. (Prize will only be awarded to a child who is 8–11 years of age at the time of entry)

**Second Place Prizes: 10 winners** - Ten Winners will attend a Five-Day David Beckham Academy Course in Los Angeles. A parent/legal guardian must accompany each Winner. The Second Place Prize includes Round Trip Airfare for up to two people to Los Angeles, five consecutive nights for up to two people at a hotel to be selected by Sponsor, transportation to and from the airport, hotel and The David Beckham Academy. Approximate retail value is \$3,500 for each Prize package. (Prize will only be awarded to a child who 12-15 years of age at the time of entry)

**Third Place Prizes: 10 winners** - Ten Winners will attend a Three-Day David Beckham Academy Course in Los Angeles. A parent/legal guardian must accompany each Winner. The Third Place Prize includes Round Trip Airfare for up to two people to Los Angeles, five consecutive nights for up to two people at a hotel to be selected by Sponsor, transportation to and from the airport, hotel and The David Beckham Academy. Approximate retail value is \$3,000 for each Prize package. (Prize will only be awarded to a child who is 8–11 years of age at the time of entry)

**Fourth Place Prize: one winner** - One Winner will receive instruction from two David Beckham Academy coaches at the Winner's home training field. The Winner and up to 19 additional friends who are also between the ages of 8 and 15, will receive six hours of soccer instruction at the Winner's home training field and receive David Beckham Academy jerseys. Winner shall provide balls, cones, bibs, goals and field. Approximate retail value for this Prize package is \$3,500. (Prize will only be awarded to a child who is 8–15 years of age at the time of entry)

**Fifth Place Prizes: 20 winners** - Twenty Winners will receive a David Beckham Academy soccer kit and sweatshirt. Approximate retail value is \$150 for each Prize.

**Sixth Place Prizes: 200 winners** - Two Hundred Winners will receive a David Beckham Academy "goody" bag, which consists of a skills book, mug, pens and pencils, and key-ring. Approximate retail value is \$40 for each Prize.

**APPROXIMATE TOTAL VALUE OF ALL PRIZES: \$149,500.00**